

# MATTHEW MAASKANT

## CONTACT

19-163 Sterling Rd  
TO, ON, M6R 2B2  
416.839.8405 (cell)  
matthew@maaskant.co

## EXPERTISE

Photography  
Videography  
Graphic Design  
Web Design

## ONLINE PORTFOLIO

[www.matthewmaaskant.com](http://www.matthewmaaskant.com)

## SOCIAL MEDIA

Vimeo  
[vimeo.com/MatthewMaaskant](http://vimeo.com/MatthewMaaskant)

Youtube  
[youtube.com/MatthewMaaskant](http://youtube.com/MatthewMaaskant)

Tumblr  
[maaskant.tumblr.com](http://maaskant.tumblr.com)

Flickr  
[flickr.com/MatthewMaaskant](http://flickr.com/MatthewMaaskant)

Twitter  
[twitter.com/MatthewMaaskant](http://twitter.com/MatthewMaaskant)

Facebook  
[facebook.com/Matthew.Maaskant](http://facebook.com/Matthew.Maaskant)

## ABOUT ME

With a vision for the aesthetic and control of the technical, I am a multidisciplinary equally comfortable shooting photography and video in the field, as I am with bringing content to the digital realm for detailed work in programs such as Photoshop, Illustrator, InDesign, and Final Cut Pro.

On the more technical side, I began my career programming in Adobe Director's language 'Lingo' (and Adobe Flash's Actionscript). I then went on to gain experience making complex multi-application scripts in Applescript for processing thousands of images for a stock photography company, all the while making many html/css/javascript websites for a number of small businesses and tradespeople.

My skills are also rounded out by a deep knowledge of music composition and audio production, having produced many records for independent musicians and scored a variety of projects - including a full length documentary.

Thriving on difference and challenge, I search out a variety of projects and enjoy employing new solutions that can come from understanding multiple mediums and how they intersect.

## GRAPHIC DESIGN

### Freelance

JUNE 2008 - PRESENT

With extensive experience with marketing materials for musicians (one-sheets, EPKs, posters, vinyl and CD packaging) a regular client from 2015 to present is Canadian record label Coax Records. In 2016-2017 I've also done 9 book covers (all freelance) for Dundurn Press based in Toronto ([www.dundurn.com](http://www.dundurn.com)).

### Envoy Business Services

[envoy.ca](http://envoy.ca)

MAY 2014 - JAN 2016

This was a part time job at a photocopy centre at 412 Roncesvalles Ave. My duties included the everyday photocopying jobs associated with customer service, as well as overhauling the P.O. Box system to contact and/or clear out delinquent accounts and taking care of various graphic design jobs that came through the shop.

Because the shop is a smaller operation, I worked every shift alone and so generally had to manage the shop and make independent decisions while I was on shift.

### Manulife Financial

JUNE 2008 - FEB 2010

A very technically precise job, my duties were to open complex Quark Express documents and update the text to reflect new changes. The job required the ability to adapt as the new changes required without disturbing the existing layout of the document.

### Masterfile

[masterfile.com](http://masterfile.com)

OCT 1997 - MAY 2007

My employment at Masterfile Corporation, a stock photography company, included 3 years as a scanning technician doing color correction, 2 years doing workflow automation and programming scripts for image processing in applescript, and 4 years in the marketing department creating marketing materials (web & print) and and front end design of the website.

### Huron Board Of Education

JUNE 1996 to AUG 1997

After being hired out of a high school multimedia course, I was part of a team that made a CD-ROM commissioned by the Ministry of Education dealing with peer to peer sexual harassment in Ontario's secondary schools called 'The Joke's Over.' I was involved in shooting and doing sound for the video, but mostly my duties involved programming the CD-ROM using Macromedia (at the time) Director and it's language 'Lingo'.

After completing 'The Joke's Over' I was sent to another local high school to train five student volunteers and one teacher while creating the educational CD-ROM 'Canada in a North American Perspective.'

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Facebook

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## PHOTOGRAPHY

### Freelance

2005 - Present

With a Canon 5D and more recently a Sony A7s, as well as several Canon L Series lenses, I've done a variety of independently booked photography work. Recent clients in 2017 include Thompson Educational Publishing ([thompsonbooks.com](http://thompsonbooks.com)) and 6 months as the regular Saturday night photographer for **The Fifth** nightclub. I've booked and shot many weddings over the years, and done everything from product photography ([schechterdental.com](http://schechterdental.com)), to family portraits, actor headshots, and many band/musician photos (including Polaris prize nominees **Yamantaka/Sonic Titan**).

### Diesel Weddings And Lifestyle Photography

[dieselworldwide.ca](http://dieselworldwide.ca)

JAN 2009 - FEB 2010

Working alongside other photographers and videographers employed by the company, I gained experience with larger production wedding documentation - as well as how to have a more charismatic style of interaction with clients.

### 2B1

[2b1inc.ca](http://2b1inc.ca)

JUNE 2007 - AUG 2010

A photo studio located in downtown Toronto that for several years did on figure photography for the Zellers catalogue, my duties for 2B1 mostly included detailed Photoshop work removing models in photos from the white backgrounds so new backgrounds could be used, as well as some color correction. In addition I built and maintained the company's website and the website of the company founder Toronto photographer Donald Gillies ([www.donaldgillies.ca](http://www.donaldgillies.ca)).

## VIDEOGRAPHY

### Freelance

2010 - PRESENT

Using a Sony EX3 & Sony A7s along with a DJI Ronin-M and a Canon L Series 50mm f1.2, I've done all kinds of projects for all kinds of people. Live concert footage and music videos for Toronto musicians, behind the scenes footage for record labels at music videos produced in the Toronto area (Drake 'Successful', Death Cab For Cutie 'Meet Me At The Equinox'), various independently booked weddings, and a variety of other jobs such as shooting dental surgery for training purposes ([schechterdental.com](http://schechterdental.com)). I've also directed, shot, and edited several music videos for prominent Toronto artists, most recently in August 2017 for Toronto singer / songwriter Danielle Duval's single **Undercover**.

## AUDIO PRODUCTION

[maaskant.co](http://maaskant.co)

2008 - PRESENT

Based out of a recording studio on Sterling Road in west end Toronto, I've produced tracks for all kinds of Toronto musicians and also rented out the studio to other producers and artists. Artists who have recorded at the studio include Brazilian singer **Luanda Jones** and electronic duo **Thunderheist**.

Some complete album I've produced, engineered, and mixed personally are the solo debut of Toronto Tabla Ensemble alumni Anita Katakkar and her project **Rakkatak** and Brazilian singer Bruno Capinan and his debut album **Gozo**.

In addition to music production I do a lot of voiceover recording in my studio as well as soundtrack work. In 2015 I composed and produced the score for the full length documentary **Strange Matters**, a 'fair use' documentary released by Wandering Eye Productions ([vimeo.com/thewanderingeye](http://vimeo.com/thewanderingeye)).